

Draft CFUW BURLINGTON EXECUTIVE MEETING
 MONDAY OCT. 7, 2013
 7:00pm - 9:00 pm

CALL TO ORDER AND WELCOME @ 7pm

REGRETS: Eleanor Christie, Marianne Singh-Waraich, Joanne Paine, Carrie Raybould

APPROVAL OF MINUTES: Approval of minutes of Sept. 4, 2013 Executive Meeting was accepted by Carol Gallimore and seconded by Leena Hypponen. All in favour.

BUSINESS ARISING FROM THE MINUTES:

1. Draft Constitution to be voted on in its entirety at the next general meeting on Oct. 28th.
2. Follow up from last meeting discussion regarding what happens to the club monies should it no longer exist. Carol Gallimore contacted National CFUW. The CFUW Burlington makes the decision regarding any monies. It would be transferred to the Scholarship Fund. To be further discussed and voted upon at the next general meeting.
3. Decision made that there no longer will be any treats provided at the Executive meetings.

PAST PRESIDENT: Jane Petrie reporting for Eleanor Christie

1. Two positions are available:
 - a. Secretary for the general CFUW monthly meetings
 - b. Archive person - to document special events and activities which are archived in a file at the library.

PRESIDENT'S REPORT: Carol Gallimore

Thank you for great beginning. Our general meeting went smoothly in September. There was energy in the room as members connected, purchased books and signed up for the interest groups.

Wendy and I attended the CFUW Hub meeting.

We both learned from other presidents. The meeting focused on The New Beginning Survey. I have included the summary.

New Beginnings Survey

Pairs volunteered to review sections of the survey report and to report back to the larger group:

fundraising- Carol, Wendy

advocacy- Becky, Michelle

membership- Nancy, Lynn

community outreach- Carol, Wendy

communications and technology- Nancy, Lynn

affinity programs- Marnie, Cheryl

The pairs disbursed to review and discuss the designated sections, and the group reconvened at 12:00 to report back. The study and discussion process can be considered a model for Clubs to adopt with their executive committees since it is recognized that the report is much too big to attempt discussion with the members as a whole.

General Discussion

There was a 100% response rate from all Clubs. There were, however, differences in the ways Presidents responded to the survey and the extent to which they engaged their executive or wider membership. For some questions, Presidents may not have had full information and may have relied upon their own assumptions (e.g., how many members are using email or accessing the website). This raises questions about the validity of data for some questions. As a future point, it will be important for CFUW (or anyone) distributing a survey to be clear about who should respond.

Fundraising

Wendy reported that all except 3 Clubs do some kind of fundraising, but no details about how those 3 Clubs survive without fundraising. The major fundraiser is book sales; raffles, silent auctions, and lunches are also common. Some Clubs do as many as 5 different fundraising activities annually, while others concentrate everything on one event. There is no relationship between the size of the Club and the number of fundraisers or the amount of money raised. Most clubs have a scholarship or endowment fund, and 82% add to their investments annually. Attendees described some of the particular mechanisms their Clubs use to raise funds.

Advocacy

Becky reported that different issues attracted more attention depending upon the size of the Club, with specific comparisons between small and large Clubs (based upon the median of 64 members). Club size did not affect the number of issues addressed (2-5 issues considered annually). Clubs were far more likely to write letters than meet directly with elected officials. Larger Clubs are somewhat more likely to have an advocacy committee, whereas smaller Clubs were somewhat more likely to treat the executive as the advocacy committee. Surprisingly, we noted that very few Clubs engaged in advocacy associated with senior issues. Attendees proposed this could be because Club members do not see themselves as seniors because they are so active, or it may be because their advocacy is focused out on others rather than personal issues for themselves as seniors. It was also noted that many of the other advocacy issues (poverty, housing, healthcare) are senior issues.

Membership

Nancy and Lynn reported that 63% of Clubs have experienced a decline in membership and 12 Clubs have closed, yet most respondents perceived no change in membership size. This lack of awareness may contribute to the membership problems CFUW is experiencing. The major issue is the age of members, with membership falling off as our members age and we attract very few new members who are young. There was a suggestion that CFUW or local Clubs may want to

consider initiative to attract young members (e.g., Cheryl noted that there was a strong cohort of very active high school girls at the Sally Armstrong event in Burlington. Carol suggested it would be great to introduce a "Friends of CFUW" membership group to engage young women and girls). There is a persistent image problem that CFUW is still seen as elitist, which we must work to overcome. The most successful recruitment method continues to be "bring a friend," but the report outlines several other strategies to consider. There are 6 Clubs with no recruitment plans, which seems untenable in the current situation. One issue noted is that many senior members have moved into smaller homes with less space to accommodate meetings in their homes and hence there is a reluctance to admit newcomers to some special interest groups, which leads to concerns about elitism or cliquishness that must be overcome.

Community Outreach

Wendy reported that outreach tended to be about the same advocacy issues already discussed (e.g., homelessness, poverty, etc.). Most Clubs (80%) partner with other organizations to undertake joint efforts (with an average of just over 2 partners per Club).

Communication and Technology

Nancy and Lynn reported that most Clubs communicate via email, with very few members not on email. Very few Clubs are doing anything to train their members in using technology and most said their members didn't want such training. Websites, email, and meetings are the most common means of communication.

Affinity Programs

Marnie explained that affinity programs involve relationships with companies or organizations that support CFUW by giving a portion back when our members join. There was an overall sense that members are unaware of these affinity programs, so better communication is needed. Michelle reported that CFUW-Hamilton has joined the Dignity Affinity program, which allows them to continue meeting at a local funeral home. All CFUW-Hamilton members and their immediate families now qualify for a reduced rate for any services offered by the Dignity Memorial provider. There is no cost to the Club and no obligation to any Club member, but the Dignity logo must now appear on the Club's advertising materials.

4. Becky reported about her Club's advertising policy. They have three streams:

They sell advertising space in their newsletter. Mostly these are business card sized notices, usually placed by members.

They include flyers about external fundraising charitable events as attachments in their newsletter. When these flyers come from members, they pay a fee for the limited number of print copies produced, but otherwise there is no fee.

For external fundraising charitable events with no affiliated Club member, they charge a fee for distribution of the flyers.

Through these mechanisms, advertising has become an important revenue stream for CFUW-Oakville.

Wendy Turnbull , Hancy Hubbard, Leena Hypponen and I will attend the Ontario South Fall Gathering in Brantford on November 2, 2013. All are welcome to attend.

VICE PRESIDENT: Wendy Turnbull

No report

TREASURER: Leena Hypponen

TREASURER'S REPORT			
AS AT SEPT 30, 2013			
<u>CASH</u>			
Chequing Account	\$	18,963.03	
Conference Account	\$	173.07	
PayPal Account	\$	892.20	
TOTAL CASH	\$	20,028.30	
<u>INVESTMENTS</u>			
I.N.G. Interest Saving Account	\$	3,847.17	
Premium Rate GIC due August 6. 2016	\$	4,956.27	
TOTAL INVESTMENTS	\$	8,803.44	
TOTAL CASH AND INVESTMENTS	\$	28,831.74	

BUDGET FOR 2013-2014						
	Regular	Dual	Honorary	Student	Total	
Number of members:	147	1	1	1	150	
Fees per member	123.00	53.00	-	50.00		
Fees collected	18,081.00	53.00	-	50.00	\$18,184.00	@123
Less National Fees	-10,290.00	- 30.00	-	-	\$(10,320.00)	@\$70
Less Ontario Council F	-882.00				\$ (882.00)	@5.50 levy +.50
Less Scholarship	-2,572.50				\$(2,572.50)	@17.50
Total allocated Budget	-13,744.50				\$(13,774.50)	

Operating Funds available	4,336.50				\$ 4,409.50	@29.50 per member
Operating Expense Budget						
Available for Expenses						
Category	Prior year roll over	Allocated Budget	2013-14	Actuals at 09/30/14	Remaining	
Conferences:						
AGM		1,200.00		389.06	810.94	148.5*9.00=1,336.50
Standing Comm		270.00		90.00	180.00	3*90=270
Regional		70.00	1,540.00	75.00	-5.00	1*70
Advocacy	409.34	110.25	519.59		110.25	@.75
Communications:					-	
Archives		36.75			36.75	@.25
newsletter		110.25			110.25	@.75
Publicity		147.00			147.00	@1.00
Circle of Care		147.00			147.00	@1.00
Website		514.50	955.50		514.50	@3.50
Social		147.00	147.00		147.00	@1.00
Membership	113.92	147.00	260.92		147.00	@1.00
Program		588.00	588.00		588.00	@4.00
Rent		742.35	742.35	890.99	- 148.64	@5.05
Miscellaneous		179.40	179.40	47.41	131.99	@1.50-41.10
	523.26	4,409.50	4,932.76	1,492.46	2,917.04	

Discussion regarding the proposed budget for 2013-2014. Budget based on a membership of 150 members which has not been reached at the time of this meeting. Suggestion of shifting monies between several categories in order to balance the proposed budget. A motion was made by Paddy Toursney to accept the proposed budget as amended and seconded by Thelma McGillvray. All in favour.

MEMBERSHIP: Ann Marie Christian

1. In theory there are 155 CFUW members, of which 17 members have not renewed their membership. There are 7 new members that have signed up in September. To date, 135 members have paid their fees. Discussion re membership and follow up with members who have not renewed.

PROGRAMME: Paddy Toursney

1. Discussion and feedback regarding the September general meeting. Overview of the various interest groups presented by Susan Smyth was well received.
2. The micro phone was an issue and Wendy Turnbull will discuss this with technical support at the Seniors Centre for the next meeting.

ADVOCACY: Marianne Singh-Waraich

The advocacy committee met September 12th. Since Marnie, our chair last year is moving to Amsterdam, we discussed replacements. Eleanor Christie and Marianne Singh-Waraich agreed to co chair. Eleanor will prepare the agenda so send items to her. Marianne will chair meetings and write a single report which will go to the website, newsletter, executive. Previously we had written three reports since the time periods overlapped. This will mean some items will be covered later than they occurred. We are chairing by default to ensure continuity and will be happy to give over the chair to interested members. Next meeting October 30th at 9 am since we decided to return to morning meetings. We are looking for a hostess. Please contact Eleanor if you can host.

STANDING COMMITTEE:**STATUS OF WOMEN & HUMAN RIGHTS**

September 28/13 Report by Thelma McGillivray

JOINT MORNING SESSION:

The speaker for the morning session was Alia Hogben, E.D. of the Canadian Council of Muslim Women (CCMW). She is a recipient of a honorary Doctor of Divinity degree from Queen's University and a Member of the Order of Canada. Her topic was: Muslim Women—Immigrants, Refugees, New Canadians. Alia Hogben also spoke during the afternoon session of the Status of Women and Human Rights Standing Committee.

The CCMW was launched in 1982. They now have 19 chapters in cities across Canada. Mrs. Hogben stated that when she looks at any organization, as she does at her own, she asks these questions; Why do we do this work? What have we achieved? What did we change? And, Who did we benefit? CCMW upholds the Charter and the Declaration of Human Rights. They do outreach, advocate, and educate. They have no source of core funding. Their members are all Canadian Muslim women and they concentrate on the issues in Canada, not abroad, and they work whenever possible with other organizations. They do apply and receive funding for special projects from resources such as the Status of Women and the Ontario Trillium grants program. Their website is www.ccmw.org where people can find an introduction of their recent publications and their mandate. Alia Hogben spoke for close to two hours; I will try to briefly highlight her remarks.

Alia Hogben was very open to questions and she clarified what she believed are some wrong assumptions about Islamic religious practices. She commented on her group's successful work with other organizations to eventually overturn the ARBITRATION ACT of ONTARIO to the FAMILY LAW ACT OF ONTARIO for all Canadian citizens. She stated it was a "hellish two years" for them as there were hard feelings against Muslim women. She appreciated the help of CFUW (National Council of Women –NCWC - and many other organizations) that supported their petition.

Their other projects have been about Youth Discrimination in Schools . This project, MY CANADA has 1000 young people who participate in the program, COMMON GROUND, which consists of young university men and women. This outreach is taking place in ten cities. The students form groups from all religious backgrounds and meet face-to-face and discuss and debate their common interests and ideas for change regarding discrimination.

Mrs. Hogben says that CCMW are half-way through the five year funding from the Status of Women to address Violence issues: domestic, forced marriages, female genital mutilation, and femicide. They are developing a Kit for this. Alia Hogben was adamant that the correct term for the murder of women is not HONOUR KILLING but rather FEMICIDE. She explained, HOMO (men)CIDE is murder of men and FEM(female)CIDE is the murder of women. She particularly cited the Shafri family murder case in Kingston, as a clear example, of the wrong naming of these murders by the media.

The reference to the Quebec Social Charter was cited briefly by Mrs. Hogben who stated emphatically, "no government or anyone has the right to tell a woman what to wear; end of story". This did raise a question from an attendee who described how frightened her 3 and 5 year old children were when picked up by their mother because of the 'hijab' the day-care worker was wearing with only her eyes showing. The question was put to Mrs. Hogben, what can parents do?. She offered that a slow introduction to the worker may have avoided such fear on the part of the children. Mrs. Hogben outlined a survey study that the CCMW conducted on the question of why Canadian women wear the 'hijab'. These women were highly educated who resided in Ottawa, Montreal and Toronto. When asked why they wear the hijab, their reply was "because they chose to wear it". Their reasons were: their lived experience, their spiritual journey, and to get close to God . Another survey undertaken at York University found that the women wore it because they felt empowered.

CCMW also wanted to undertake a project with the Ministry of Education focusing on the 'sexually assaulted girls by other students'. This event was reported in a Hamilton school, she says, by the students to the teachers, guidance councillors, and the principal and nothing was done. This is blatantly contrary to the law of the 'responsibility to report' any complaint. When

approached by the girls' parents, CCMW wanted to start a project in the schools to teach self-confidence and self-esteem but they were refused because it is not in the curriculum. In answer to a question about rape Mrs. Hogben stated none of the girls had been raped. (Please note that the term 'sexually assaulted' covers all manner of assault including rape).

Another question was about Saudi Arabia and Alia's answer was that they were funded by the West for its oil and they are not Muslim. "We, she said, have been badly treated by the Saudis". In answer to the question of a Toronto school practicing the Islam religion during school hours, whereby girls experiencing their menses are segregated from the boys during prayers. Mrs. Hogben stated that this does not happen; that some Islamic Centres are funded by Libiya, Iran and the U.S. for their oil and "they have made my religion a shame". She ended her talk with a reminder that Toronto North York is holding a session at the NOVOTEL on "Women Who Inspire"; personal stories by 12 women. (see their website). Alia Hogben ended with an Arabic saying, "The Prophet said that Heaven is under the feet of your mother". Every mother has a story of her life.

STANDING COMMITTEE OF STATUS OF WOMEN AND HUMAN RIGHTS- 1:30 to 3:00 p.m.

This session began with Alia Hogben saying that she did not wish to continue the discussion that had taken place earlier. Rather, she had hoped to ask members of CFUW the questions that she puts forth when she looks at her own organization: Why does CFUW do this work? What has CFUW achieved? What has CFUW changed? And finally, Who did we benefit? How do we do it without funding?

There was a quiet lull. I think that none of this large group expected these questions. I offered that through the work of our Resolutions and/or issues which Clubs have presented to MPs, MPPs, Regional Chairs, and Mayors of our municipalities, and advocate for change this way. This action may not show much change for years but sometimes it does in the form of law, or policy. Another member replied, CFUW does not seek funding, but focuses on raising funds for scholarship awards which are granted to students who achieve in their schools, colleges and universities; hoping that by educating a girl or a woman we educate a family. Another member encouraged Alia Hogben to read our Annual Report for a fuller understanding of our volunteer work.

But, despite Alia's wish to not talk anymore about her organization, the questions continued to be asked about the outrage over some issues, like arranged marriages, honour killings, etc. Alia Hogben said in closing that she hoped we would raise awareness in our organization of what she had talked about.

I enjoyed Alia Hogben's talk very much. I also learned something I had no knowledge about. It was an excellent forum and I think that our Club should ask ourselves those same questions: Why do we do this work? What have we achieved? What have we changed? And, finally, Who did we benefit? How do we do this work without funding?

During the remaining time in the session members were asked to go around and report on what advocacy each club was doing. The chair, Cheryl Ambrose, will be forwarding a report shortly.

CFUW Ontario Council

Standing Committee on Legislation Report

Saturday, September 28, 2013

Afternoon session:

The guest speaker was Michelle Chibba, Director, Policy and Special Projects, Information and Privacy Commissioner's Office of Ontario.

Michelle works with Commissioner Dr. Ann Cavoukian who has the authority to order institutions to collect or destroy information.

There is a proactive approach to the security of individual information. There has been a shift from the onus being on the individual to protect their personal information to corporations/agencies being responsible for having safety built into their systems.

When new technology is being developed the commission asks that the companies bring their new technology to them first so they can guide them through possible privacy problems that may arise. In other words, companies should work towards embedding privacy into the design. You have heard of the newer VISAS that emit your personal information so you can just scan your card on the receiving device. The problem is however that if this card is in your pocket unprotected, anyone in the area that has a device to capture that information can steal it. This information needs to be encrypted. There is a plan being developed to replace your numerical/alphabetical password with your cardiogram.

In Canada, our privacy laws are quite strict. They are similar to Europe.

The Information and Privacy Commissioner's Office is very concerned at this time with the covert nature of collecting personal information. When Edward Snowden leaked the documents from the US National Security Agency, it was found that the agency, alongside its UK equivalent, Government Communications Headquarters (GCHQ) have secretly succeeded in breaking much of the encryption codes that keep people's personal data safe online. The

agencies' methods include the use of supercomputers to crack code, covert measures to introduce weaknesses into encryption standards and behind-doors collaboration with technology companies and Internet service providers.

Meglana Kueva, European Consumer Commissioner, said in March 2009 “personal data is the new oil of the Internet and the new currency of the digital world”.

Please join Information and Privacy Commissioner Dr. Ann Cavoukian and guests on International Privacy Day, January 28, 2014, at Mars Discovery District

Respectfully submitted by Stephanie Gagné

1. Discussion re reports, reasons for decreased membership and what has the club achieved. Suggestion that the question “what are you doing for us” be raised to the National level of CFUW and what is that organization doing to support and be more involved with the local clubs. Ideas such as weekly National updates that are currently available to the Executive be sent to all members and the National president send out a newsletter informing members what the organization is doing on a National level.
2. Meeting with the Region chair Gary Carr on October 15th to discuss issues of childcare, shelters for women, seniors and affordable housing.

INTEREST GROUPS: Susan Smyth

The only group, which at this point needs an updated description, is Duplicate Bridge-convenor Roxine Bisson. This year' changes:

The group uses 4-6 tables at Heritage Place, 12:30-4:30. They play Audrey Grant Basic-website available.

1. Discussion of new groups that have been added - slow spokes, photography and French. Spanish is not available.

WEBSITE: Nancy Hubbard

1. The new web editor is Jane Petrie.
2. Information about the interest groups is available on the website and are continually being updated. Meetings, guest speakers and upcoming events are posted.
3. Information has been posted regarding “The Website Forum: A Tool for Outreach and Engagement”. There is a 7 graphic slide tutorial : How to subscribe to a Forum on the website for members to access .

SCHOLARSHIP FOUNDATION: Wendy Turnbull for Carrie Raybould

Discussion regarding various authors who are being considered and willing to come as keynote speakers for special events to raise funds. It is hoped that Olivia Chow will be able to be keynote speaker in either January or february 2014.

SOCIAL COMMITTEE: Joanne Paine/Cathy Stevenson

No report

CIRCLE OF CARE: Jane Stephens for Elizabeth Rennie.

1. Let the committee know if anyone needs a ride to the monthly meetings and who is willing to provide a ride. Potential to create a list of names of members who are willing to provide rides which could be published on the website.
2. Discussion regarding members who may need help with transportation after surgery to attend various appointments such as rehabilitation.
3. Jane Stephen and Sheila Ball recently visited Doreen Gentleman.
4. Cards have been sent to Carol Ward
5. Suggestion of creating cards with standard wording for specific events.

PUBLICITY : Pat Duxbury/Lynn Tomasek

1. International Day of the Girl Child – Oct. 11, 2013. News Release sent to Burlington Post and Hamilton Spectator.
2. Posters advertising Mary Janigan and the Oct. 28 Open Meeting have been sent to library branches as well as notices to the Post and the Spec.
3. Names of Scholarship winners have **not** been published in the newspaper. For next year, we would need to look at developing a club photo/video/story Release Form, with areas for both student & parent or guardian signatures. Will follow up with scholarship committee.
4. Joint Marketing Effort – CFUW North York & Burlington chapters will have a table to provide copies of our club specific brochure at the Bell Pensioners Group meeting in Burlington on Nov. 1. Attendance is about 120 members from the Ont. Central area who are current or future pensioners or surviving spouses of pensioners. They asked if we would reciprocate by mentioning in our newsletter. We will finalize updates to our club brochure and I will send out to our committee for input before printing.

NEWSLETTER : Edith Buie

1. Send reports regarding club events and happenings to Edith to publish in the newsletter.
2. A suggestion was made to interview CFUW members who have made a significant contribution to the community and celebrate those who have been life long members. Several names were mentioned. Wendy will approach Marina Lloyd to discuss this further

NEW BUSINESS:

No new business

ANNOUNCEMENTS:

1. Next Executive Meeting: Nov. 4th, 2013 @ Burlington Gardens 7:00 pm
2. General Meeting: Oct. 28, 2013 @ Seniors Centre 7:00 pm

ADJOURNMENT: A motion to adjourn the meeting at 2100 was made by Carol Gallimore

and seconded by Paddy Thorsney. All in favour