

Letter to MP on Bill C10 Broadcast Act

June 8,2021

Dear Karina,

We are pleased that streaming services will finally be subject to sales tax and applaud your government's action in that regard.

Now ,CFUW Burlington would like to express its support of Bill C10.We need to cultivate artists at the grass root level to enable them to grow into world class acts like Drake and Bieber, The Tragically Hip and Weeknd. Their ability to grow was due in no small part to the CRTC's Canadian content (CanCon)rules. Canada's identity is one of constant change with influxes from immigrants from all over the world. Canadians want to see themselves reflected in their arts productions.

Amazon Prime, Netflix, Spotify, You tube. and similar streaming services are currently not bound by Can Con. It creates an unlevel playing field since more and more these services are becoming dominant. Unlike cable broadcasters they are not required to contribute to Canadian content by producing Canadian stories.

It takes government policy to make sure Canadian culture is accessible to Canadian audiences and to build healthy cultural industries that showcase Canadian stories told by Canadians.

So, please pass this Act expeditiously!

Sincerely,

Marianne Singh-Waraich
Ruth Levkoe
Co-Presidents
CFUW Burlington